

## Description

This seminar will provide an overview of techniques and tools used today to solve the appraisal problem as well as prepare and deliver the appraisal report. It will also offer an onsite commercial property presentation utilizing the techniques and tools that can be used out in the field to complete property inspections aiding in the development and preparation of an appraisal report.

Technology as it affects appraisal production and problem-solving will be showcased while highlighting firsthand knowledge of what appraisers can do to improve the quality of their appraisals. We will also discuss the pitfalls associated with slow adoption and ways to improve the adoption process, and this directly relates to recruiting new talent. Several tools available on the internet will also be presented to help appraisers improve their use of modern, up-to-date information resources.

Appraisal technology is changing fast. You will learn about new technologies you can use to save time and function as a team while working on your reports.

\*Some tools are only available for the PC.

## Who should attend

- General real property appraisers
- Tax assessors
- Reviewers
- Property Owners
- Anyone curious about technology in the appraisal industry
- Brokers
- Investors

## Objectives

Get answers to the following questions:

- What technology tools are appraisers using now?
- What are the negatives associated with slow adoption?
- What technology can be used to streamline my process?
- What is adoption and how does that impact recruiting?
- Which technology tools really increase productivity and which ones do not?
- How can you access your report data out in the field?

<b>Prerequisites</b>	None
<b>Exam</b>	No Exam
<b>Level</b>	Basic
<b>Appraisal Institute CE Points</b>	Attend: 2 AI Points
<b>Class Time</b>	2 hours

## Course Breakdown:

### 9:00 AM - 9:30 AM

The course begins with an overview of technology being utilized throughout the appraisal profession. We will talk about where the profession was before technology, where the profession stands today, and then discuss what tools are currently available. Interactive discussion questions on what tools make sense, and which ones don't, as well as collect thoughts on ideas for tools that are missing.

### 9:30 AM - 10:00AM

Then we will discuss the evolution of workflow methodologies in the face of evolving technology, and how slow adoption impedes growth and attracting new talent. We will discuss the detriment caused by lack of adoption, and use case studies (hotel management, legal profession and medical field) to generate thoughts on where the appraisal profession currently stands in relationship to these other professions that have adopted technology.

The address for the onsite visit will be mapped.

### Break - Travel to Onsite Visit

### 10:30 AM- 11:00 AM

Onsite visit with CCIM, demonstrating tech tools that can be used to do an inspection out in the field.

Tools such as:

- Mobile mapping tools
- Discussion of property access using technology like SentiLock and keyless entry codes
- Mobile picture tools
- Mobile drawing tools
- Syncing mobile data with databases while in the field.
- Easily identifying tax, zoning, flood and other pertinent data related to the subject.
- Accessing other data on the database while in the field to streamline the entire inspection process

### 11:00 AM- 11:30 AM

Onsite visit continues, CCIM presents the building and what makes this property stand out.

- Mobile tools that can replace pen and pad while syncing notes to a database or job folder.
- Q & A from attendees